

*For immediate release*

## **e-Learning for Kids Announces New Energy Conservation Course:**

### **The Responsible Use of Energy**

**February 21, 2011 (Ardmore, PA and Orlando, FL)** The e-Learning for Kids Foundation, a global 501(c)(3) non-profit foundation that provides free computer based learning courses for children aged 5-12, today announced the release of a new interactive course as part of their Environmental Skills curriculum. *The Responsible Use of Energy* teaches grade five children the importance of energy saving and conservation of the Earth's natural resources through exploration and game play. Children are guided through the course by Phil A. Ment, an official Energy Ambassador, as they discover the different types of energy sources and how they can make a difference in conserving energy. The course uses hands-on activities to teach kids the types of energy sources available worldwide, how to create a sustainable and responsible energy mix regionally, and how to conserve energy in their day-to-day lives. After completing the course, children earn an Energy Ambassador certificate.



Digitec Interactive collaborated with the foundation's volunteer staff under the direction of Michael Williams, EFK's Director of Courseware Development, in the creative design process and donated their time and talent for the production of the course. Digitec's award-winning production team of writers, instructional designers, graphic animators and audio engineers designed and developed the course, including the original artwork, Flash programming and voice-over narration at their headquarters in Orlando, Florida.

"We were thrilled to work with e-Learning for Kids on this very worthy cause," said Jack McGrath, president and creative director at Digitec Interactive. "We believe that educating the next generation on these very serious issues is one way to help make a difference in the world. We applaud e-Learning for Kids' mission and are proud to participate."

"The Saving Energy course is the perfect offering for EFK's new Environment Skills courseware area," said Michael Williams, EFK's Director of Courseware Development. "Digitec Interactive's expertise in Instructional Design and Courseware Development are unrivaled. The end product is wonderful and furthers our vision to create more awareness about our planet and its precious resources."

The course, available now to be taken online from the e-Learning for Kids portal at <http://www.e-learningforkids.org> (and to be available later in the year as a download for local access) is a fun and engaging way for children around the world to discover what they can do to conserve energy and become an ambassador for the responsible use of energy. The e-Learning for Kids Foundation and Digitec Interactive plan to release an additional, related course on Geology and the types of renewable and nonrenewable energy sources available by region later this year.

### ***About e-Learning for Kids***

e-Learning for Kids is a global 501(c)(3) non-profit organization that is dedicated to opening doors to education worldwide. Established in 2004, e-Learning for Kids is dedicated to fun and FREE learning on the Internet (or via CD ROM) for children aged 5-12 with over 200 best-in-class courses in math, science, language arts, computers, English as a second language, health and life skills. The courseware is also available in Spanish, French, Portuguese and Indian English. In 2010, more than 2.3 million children benefitted from one or more EFK courses. A large volunteer staff consists of education and e-Learning experts and business professionals from around the world committed to making a difference. We are actively seeking funding, sponsors and courseware developers. Get involved! For more information, please visit <http://www.e-learningforkids.org>.

### ***About Digitec***

Established in 1988, Digitec Interactive is a full-service eLearning company, producing educational courseware, game-based learning simulations and learning management for corporate, association and non-profit clients. Digitec's staff has been actively involved with the design and development of interactive learning since the 1990s, and is nationally recognized for their custom eLearning courseware. Digitec Interactive provides complete creative, including writing, instructional design, graphic design, video, audio production and post-production, as well as complete programming services. Digitec's core production team comes from the entertainment industry, and the staff includes award-winning screenwriters/playwrights, with an instructional design background. The synergy has resulted in award-winning eLearning programs and courseware. For more information, visit <http://www.play2teach.com>.

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