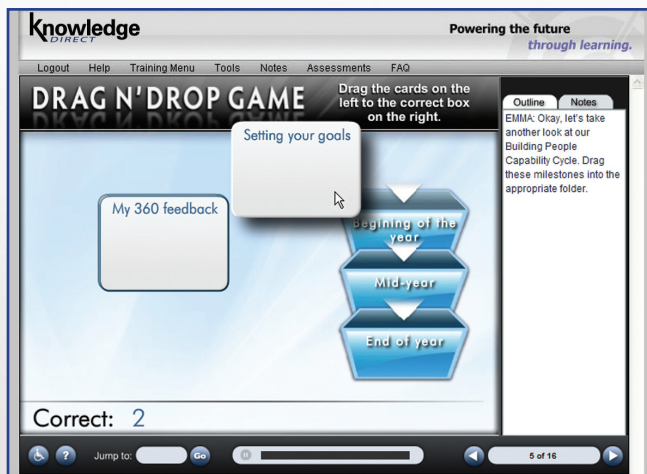


Knowledge Direct for Associations is a full-feature learning management system that associations use for member professional development, continuing education, and certification programs. Knowledge Direct integrates with Association Management Systems for single sign-on and manages eLearning activities including live webinars and self-paced courses.

Knowledge Direct for Associations was designed for busy education departments who need a simple system that enables them to create eLearning courses quickly, while keeping administration quick and easy. Knowledge Direct provides built-in features, including:

- Mobile and Tablet Support
- Real-Time Learner Reports
- eCommerce Shopping Cart
- AMS Integration
- Integrated Marketing
- Online Testing and Certification
- Automated Print Certificates
- Learner eTranscripts



Drag-and-drop game created in Knowledge Direct

Content Authoring Tool

Create courses quickly using our integrated Microsoft® PowerPoint® to Flash authoring tool. You can insert interactive Flash activities including questions, scenarios, drag-and-drop, matching, and sequencing games.

Continuing Education and Certifications

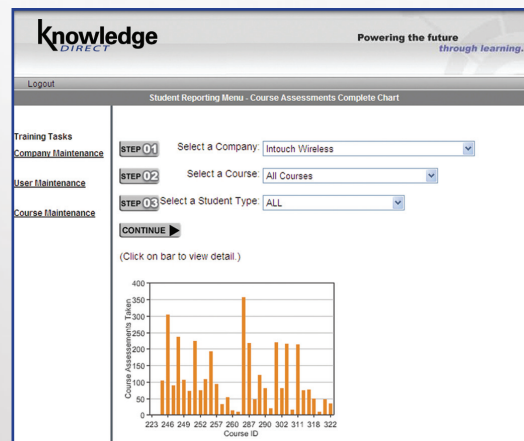
Knowledge Direct is the single web-based tool for Associations to create, sell *and market* their continuing education and certification programs. Built-in assessment and course survey tools include comprehensive reports on learning outcomes. Learners have continual access to their eTranscript and print certificates.

Integrated Marketing

Once created, courses are automatically added to the course catalog. Your members can then “share” the course with friends and colleagues. Clicking on a course post launches the product page with direct links to the shopping cart and new student registration.

“Knowledge Direct was exactly the online learning platform we were looking for. Our staff and member instructors find it easy to administer and set up courses. It really fits our needs.”

John Bishop
Director of Information Services
 National Association of College and University Attorneys



Administrator Dashboard



Administration Features

AMS Integration	Provide learners with single sign-on and a seamless transition from your membership site to the branded learning portal.
Reporting	View real-time, web-based reports on learner completions, status, course access, test scores and surveys. Filter reports and export to Excel.
Alerts and Broadcast Emails	Set up automatic event-triggered emails to learners, based on enrollment, new course offerings, non-attendance and completions.
Mobile Learning	Create content in PowerPoint and export for smart phones, including iPhone, tablets and MP3 podblasts.
Testing	Import or create assessments using a variety of test question types and Flash activities.
SCORM Conformant	Import and export SCORM-conformant course content.
Affiliate Sites	Create corporate or chapter versions of the LMS, with local administrators and content managers and access to local and aggregate reports.
eCommerce	Take advantage of built-in course catalog and integrated eCommerce shopping cart to provide learners with instant access to courses.
Integrated eLearning Marketing Tools	Promote new course offerings to existing learners, based on their profile and allow learners to "share" available courses on social networking sites.
Automated Course Catalog	Create courses and assign member and non-member pricing, and the new course is automatically available from the catalog.
Live Event Creation	Create and schedule live events including classroom training or web conferences. Integrates with popular web conferencing systems.

Learner Features

Tailored Training Menu	Access registered courses, recommended courses, completion status, scores, RSS feeds, certificates and alerts.
Live, Self-paced or Blended Learning	Access blended courses that use both Live Events and self-paced eLearning modules.
Discussions	Collaborate using the integrated moderated discussion forum.
Search	Search assigned course content, including PDF files and the Knowledge Direct <i>Direct-to-Web</i> Flash content for just-in-time learning support.
Leap Testing	Take a pretest to "score out" of modules and courses, decreasing overall training time.
eTranscript	View comprehensive reports on course activity, test scores, course completions and credits earned.



Some of the associations using Knowledge Direct

"Knowledge Direct has one of the cleanest, easiest to use, administrative interfaces, out of any system we've seen."

Jeff Cobb,
 Association Learning Management Systems 2009

Contact us for a free 30 day evaluation.



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